

STAND UP FOR SOLDIERS

at the 2011 Sundance Film Festival

a patriotic benefit for the US Veterans returning from service

featuring
TOMMY DAVIDSON



Friday January 21st, 2011

8:00pm – 10:00pm

PARK CITY, UTAH

501 Main Street

An invitation only, benefit Stand Up show hosted by comedian Sina Amedson with evening performances by internationally known comedians Tommy Davidson, Jay Davis, Bryan Callen, Angelo Tsarouchas and others. The show plans to raise funds and create awareness for US Veterans returning from serving our country. Selected charities will benefit from awareness raised and donations. In support of the 2011 Sundance Film Festival, two of the comedians have films in the Festival this year.

Invited guests will be celebrities, filmmakers, publicists, movie industry professionals and the media.



Sina Amedson



Jay Davis



Bryan Callen

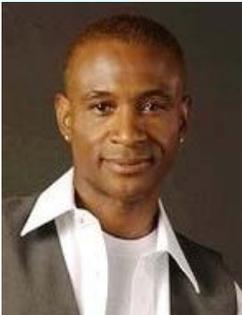


Angelo Tsarouchas

This will be an “invitation only” event with the world media’s presence at the 2011 Sundance Film Festival. Sponsors will be sought to help cover minimal production costs and talent fees. It will be an intimate setting with only 110 spaces available.

The highly desirable Main Street location provides a full bar and restaurant with light fare and drinks available for purchase. Food, beverage and alcohol sponsors may be obtained as well. After a brief introduction by our host and MC, invited guests will be presented with a comedy stand up show. A press wall with sponsor company logos will be set up to take pictures of invited celebrities, performers and guests. Industry photographers invited, national media invited and press releases generated to help in your company's branding efforts.

Talent



Tommy Davidson's exceptional range – stand-up comedy and acting to versatile music ability – have earned him a reputation as an extraordinary performer who sells out regularly around the world. Best known as one of the original stars of the hit television show *In Living Color*, Davidson scored big with reviewers and audiences alike opposite Michael Jai White in the critically-lauded spoof comedy, *Black Dynamite* (Sony Pictures), 2009's mega Sundance hit, and last year in the documentary feature, "I Am Comic" (Monterey Media). He recently completed "Chicago Pulaski Jones" opposite Cedric the Entertainer and is currently in training to portray the big screen title role in "The Sugar Ray Leonard Story."



- ▣ **Sina Amedson** - NBC's *Southland* (now on TNT), ABC's *FlashForward*, 2007 Sundance Selection *Dark Matter* (starring Meryl Streep) and 2011 Sundance film "Circumstance" in Main Dramatic Competition earned critical acclaim and established Amedson as a rising star.



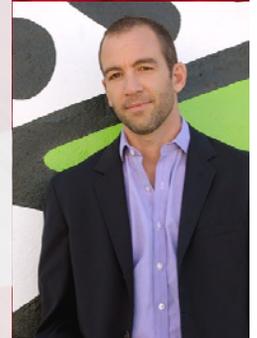
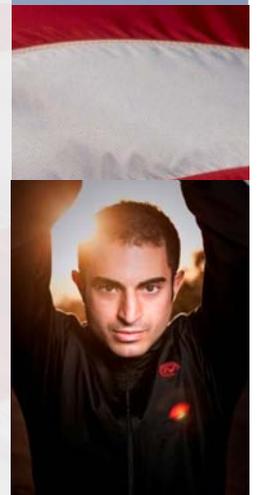
Jay Davis - HBO's *Tourgasm* with Dane Cook, Comedy Central's hit show *Tosh.0*, one of the top comedy producers and promoters in the country with regular shows at the Laugh Factory, Comedy Store, Improv and many other venues around Los Angeles.



- ▣ **Bryan Callen** - Cast member on Fox's *MadTV*, *The Hangover*, *Sex and the City*, *Bad Santa*, *Old School*, *Entourage*, *Scary Movie*)



Angelo Tsarouchas' burly size and no-holds barred attitude have put him in high demand on the global comedy stage. His hit Showtime special was a springboard for him to be cast in choice TV and film roles. Exuding star power, his film credits include "Cinderella Man" with Russell Crowe and the critically acclaimed teen cult classic, "Harold and Kumar Go To Whitecastle." Angelo has also guest-starred on AMC's hit show "Mad Men." Believed to be the perfect fit for Fred's best buddy in the dark comedy, "Fred & Vinnie," which holds its world premiere at this year's Slamdance, Angelo recreates a memorable character with his first starring role in a 'can't miss' feature film.



About the SUNDANCE FILM FESTIVAL -

Held every January in the snowy town of Park City, Utah, the Sundance Film Festival is the largest independent film festival in the United States and one of the most recognized throughout the world. Selecting just over 100 films from thousands of entries, the festival highlights some of the best creative filmmaking ventures of present day. Over 50,000 visitors and hundreds of media representatives transform the quaint ski town perched above the Salt Lake Valley into a 10-day, film industry Mecca. Corporate sponsors take advantage of the world's media presence to showcase and brand their products through lounges, private parties and other sponsored events.

Event Coverage:

Invitations will be made to all of the national media for coverage and professional photography of the event will be made by **WIRE IMAGE**. (Other expected press include: AP, Getty Images, ABC, NBC, CBS, Park City TV, Fuel TV, Sundance Channel). A live streaming broadcast will be provided to selected sponsors and remote site venues. Press releases will be generated and distributed to all major news media outlets and publicists attending the festival.

Selected Charities - *Attendees will be encouraged to donate to these charities though direct payment, online donations or in-kind services.*

Armed Forces Foundation - The Armed Forces Foundation is a non-profit organization dedicated to providing solace to members of the Armed Forces community during their time of greatest need.

www.armedforcesfoundation.org



NOVA – National Organization of Veteran’s Advocates, Inc. A non-profit membership association which provides training and resources for those who represent America’s Veterans and their dependants.

www.vetadvocates.com



**For sponsorship opportunities,
media/press inquiries and guest
attendance, please contact:**

**Steve Ketter
steve.ketter@gmail.com
801-560-6969**

**Sylvia D'Ambrosio
sylvia.dambrosio@gmail.com
801-243-9990**

